



**FOR IMMEDIATE RELEASE**

For more information contact:  
Malcolm Peden, Chief Executive  
Emma Griffiths, Marketing  
Tel: +44 (0)20 7157 1000  
Email: [PR@intelliq.com](mailto:PR@intelliq.com)

2<sup>nd</sup> Floor  
36 Harbour Exchange Square  
London E14 9GE

Tel +44 (0)20 7517 1000  
Fax +44 (0)20 7093 1188  
[www.intelliq.com](http://www.intelliq.com)

**August 3<sup>rd</sup> 2009**

**INTELLIQ CREATES FRENCH ALLIANCE**

IntelliQ Limited, the leading provider of Forensic Analysis Solutions to the retail sector, today announced the expansion of its network by signing an alliance agreement with Loss Prevention sarl, the leading French Loss Prevention consultancy.

According to the 2008 Global Retail Theft Barometer “shrinkage” in the French retail sector is valued at nearly \$6.5 billion or 1.37% of retail sales, the highest “shrinkage” rate of any Western European country well ahead of the average for Western Europe of 1.26%.

Commenting on today’s announcement Malcolm Peden, CEO at IntelliQ said: “This alliance has been created to satisfy the rapid market demand that is developing in France as retailers look to use solutions like IntelliQ to reduce shrinkage arising from internal fraud, external fraud and process failure. In this tough market environment when sales growth is proving elusive for many retailers and with operating margins under extraordinary levels of pressure retailers are starting to address the issue of shrinkage more assertively”.

Benoit Robet, Director of Loss Prevention sarl, said: “We have tested the IntelliQ solution and witnessed that it is the most advanced one on the market. We were pleased to discover behind this outstanding solution a “customer friendly” company, 100% focused on shrink reduction, as we are. We believe IntelliQ will soon become the leading provider of such solutions, in France and we are very excited about building a community of users who will be regarded as the leading Security Departments in France.”

**- END -**

For further information:  
**IntelliQ**  
Malcolm Peden, Chief Executive  
Emma Griffiths, Marketing  
[PR@intelliq.com](mailto:PR@intelliq.com)

**Tel: +44 (0) 20 7517 1000**

**Notes to editors**

**About IntelliQ**

Headquartered in London, United Kingdom, IntelliQ is the leading provider of Forensic Analysis Solutions. IntelliQ solutions enable clients to efficiently analyze transactional data from multiple sources and quickly identify instances of potential fraud, loss or failure of process compliance. With a strong presence in the Retail, Financial and Government sectors, IntelliQ's solutions generate rapid, substantial and sustainable returns.

For more information: [www.intelliq.com](http://www.intelliq.com)

**About Loss Prevention sarl.**

Headquartered in Paris, France, offering Security focused consulting, outsourcing, audit and training.

For more information: [www.lossprevention.fr](http://www.lossprevention.fr)